43”-86”DM66GE

4K UHD DIGITAL SIGNAGE DISPLAY

Hisense digital signage solutions are ideal for high-traffic retail and corporate installations. With 500-nit brightness, they ensure your digital content stands out and captures attention. Designed for reliable 24/7 operation, the Hisense DM Series keeps your content on display at all times, making it perfect for mission-critical environments. Powered by Android 14 and integrated VisionInfo platform, the DM Series enables smart, efficient and easy-to-control content distribution and remote management. Ultimately, the DM66GE delivers a seamless, high-impact digital signage solution, providing a future-proof platform to captivate audiences and optimise your digital communication strategy.

Highlights

Captivating 4K Visuals

The DM66 series delivers accurate color reproduction and superior image quality, along with a more immersive Ultra HD viewing experience enabled by its 178° wide viewing angle.

500 nits Vivid Displays

With 500 nits brightness, the display panels deliver vivid imagery, ensuring vibrant, accurate colors day or night—ideal for high-traffic retail and outdoor advertising environments.

Anti-glare with 25% haze

The 25% haze panels effectively minimize reflections while maintaining optimal image quality, make sure the critical information are always visible. Additionally, the anti-glare coatings enhance the perceived contrast ratio, delivering a sharper and more vibrant visual experience.

Landscape and Portrait

The display seamlessly adapts to both portrait and landscape modes, enabling flexible installations in retail spaces, museums, stadiums, and corporate environments while maintaining 4K visual consistency across orientations.

Android 14

Powered by smart OS, the DM66GE series offers flexible app integration, seamless OTA updates, and user-friendly controls. Its open ecosystem enables third-party app installations, ensuring smart, efficient, and scalable digital signage solutions.

Wireless Screen Sharing

Featuring Hisense’s enterprise-grade wireless screen sharing platform, the DM Series delivers instant, low-latency, cross-platform casting. Optimized for dynamic workflows—from boardrooms to retail stores—it enhances workplace connectivity through secure, seamless synchronization.

Energy-efficient Operation

An intelligent ambient light sensor dynamically optimizes screen brightness in real-time. ENERGY STAR® 8.0 certified, this display actively reduces environmental impact while saving costs.

Built-in VisionInfo

VisionInfo delivers end-to-end cloud-based content management, scheduling, remote updates, and centralized device control. This intuitive platform enables seamless device management and real-time monitoring from any location.

Specifications

DM66GE Series

Model	43DM66GE	50DM66GE	55DM66GE	65DM66GE	75DM66GE	86DM66GE
Backlight Type	D-LED	D-LED	D-LED	D-LED	D-LED	D-LED
Type	IPS	IPS	IPS	IPS	IPS	IPS
Size	43"	50"	55"	65"	75"	86"
Resolution	3,840 x 2,160	3,840 x 2,160	3,840 x 2,160	3,840 x 2,160	3,840 x 2,160	3,840 x 2,160
Refresh Rate	60 Hz	60 Hz	60 Hz	60 Hz	60 Hz	60 Hz
Color Depth	1.07G(8 Bits+FRC)	1.07G(8 Bits+FRC)	1.07G(8 Bits+FRC)	1.07G(8 Bits+FRC)	1.07G(8 Bits+FRC)	1.07G(8 Bits+FRC)
Brightness (Typ.)	500 nits	500 nits	500 nits	500 nits	500 nits	500 nits
Contrast Ratio (Typ.)	1,200:1	1,200:1	1,200:1	1,200:1	1,200:1	1,200:1
Response Time (Typ.)	8 ms	8 ms	8 ms	8 ms	8 ms	8 ms
Viewing Angle (Min.)	178° / 178°	178° / 178°	178° / 178°	178° / 178°	178° / 178°	178° / 178°
Color Gamut (Typ.)	72% NTSC	72% NTSC	72% NTSC	72% NTSC	72% NTSC	72% NTSC
Haze	25%	25%	25%	25%	25%	25%
Orientation	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait
LED Lifetime	up to 50,000 hrs	up to 50,000 hrs	up to 50,000 hrs	up to 50,000 hrs	up to 50,000 hrs	up to 50,000 hrs
Operation Hours	7 Day x 24 Hour	7 Day x 24 Hour	7 Day x 24 Hour	7 Day x 24 Hour	7 Day x 24 Hour	7 Day x 24 Hour
Operating System	Android 14	Android 14	Android 14	Android 14	Android 14	Android 14
Processor CPU	ARM Cortex-A73 Quad Core	ARM Cortex-A73 Quad Core	ARM Cortex-A73 Quad Core	ARM Cortex-A73 Quad Core	ARM Cortex-A73 Quad Core	ARM Cortex-A73 Quad Core
Processor GPU	Mali-G57 MC1	Mali-G57 MC1	Mali-G57 MC1	Mali-G57 MC1	Mali-G57 MC1	Mali-G57 MC1
Memory	4G DDR4	4G DDR4	4G DDR4	4G DDR4	4G DDR4	4G DDR4
Storage	32G EMMC	32G EMMC	32G EMMC	32G EMMC	32G EMMC	32G EMMC
WiFi	WiFi 6,2.4/5.0GHz dual, 802.11a/b/g/n/ac/ax	WiFi 6,2.4/5.0GHz dual, 802.11a/b/g/n/ac/ax	WiFi 6,2.4/5.0GHz dual, 802.11a/b/g/n/ac/ax	WiFi 6,2.4/5.0GHz dual, 802.11a/b/g/n/ac/ax	WiFi 6,2.4/5.0GHz dual, 802.11a/b/g/n/ac/ax	WiFi 6,2.4/5.0GHz dual, 802.11a/b/g/n/ac/ax
Bluetooth	BT5.4	BT5.4	BT5.4	BT5.4	BT5.4	BT5.4
HDMI (Input)	x3 (HDMI2.0 x 2 + HDMI2.1 x 1)	x3 (HDMI2.0 x 2 + HDMI2.1 x 1)	x3 (HDMI2.0 x 2 + HDMI2.1 x 1)	x3 (HDMI2.0 x 2 + HDMI2.1 x 1)	x3 (HDMI2.0 x 2 + HDMI2.1 x 1)	x3 (HDMI2.0 x 2 + HDMI2.1 x 1)
USB (Type-C) (Input)	/	/	/	x 1 (PD65W)	x 1 (PD65W)	x 1 (PD65W)
USB (Type-A) (Input)	x 2 (USB2.0 x 1 + USB3.2 Gen1 x 1)	x 2 (USB2.0 x 1 + USB3.2 Gen1 x 1)	x 2 (USB2.0 x 1 + USB3.2 Gen1 x 1)	x 2 (USB2.0 x 1 + USB3.2 Gen1 x 1)	x 2 (USB2.0 x 1 + USB3.2 Gen1 x 1)	x 2 (USB2.0 x 1 + USB3.2 Gen1 x 1)
RS232 (3.5mm) (Input)	x 1	x 1	x 1	x 1	x 1	x 1
IR (2.5mm) (Input)	x 1	x 1	x 1	x 1	x 1	x 1
LAN (RJ45) (Input)	x 1	x 1	x 1	x 1	x 1	x 1
HDMI (Output)	x 1 (HDMI2.0 x 1)	x 1 (HDMI2.0 x 1)	x 1 (HDMI2.0 x 1)	x 1 (HDMI2.0 x 1)	x 1 (HDMI2.0 x 1)	x 1 (HDMI2.0 x 1)
Audio (3.5mm) (Output)	x 1	x 1	x 1	x 1	x 1	x 1
RS232 (3.5mm) (Output)	x 1	x 1	x 1	x 1	x 1	x 1

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Specifications

DM66GE Series

Model	43DM66GE	50DM66GE	55DM66GE	65DM66GE	75DM66GE	86DM66GE
Built in Speaker	10 W x 2	10 W x 2	10 W x 2	10 W x 2	10 W x 2	10 W x 2
Operating Temperature	0°C ~ 40°C	0°C ~ 40°C	0°C ~ 40°C	0°C ~ 40°C	0°C ~ 40°C	0°C ~ 40°C
Operating Humidity	20% ~ 80%, non-condensing	20% ~ 80%, non-condensing	20% ~ 80%, non-condensing	20% ~ 80%, non-condensing	20% ~ 80%, non-condensing	20% ~ 80%, non-condensing
Power Supply	AC 100~240V, 50/60Hz	AC 100~240V, 50/60Hz	AC 100~240V, 50/60Hz	AC 100~240V, 50/60Hz	AC 100~240V, 50/60Hz	AC 100~240V, 50/60Hz
Power Consumption (Typ.)	75 W	99 W	116 W	145 W	178 W	205 W
Power Consumption (Max.)	130 W	180 W	220 W	300 W	390 W	430 W
Standby Consumption	less than 0.5W (standby mode)	less than 0.5W (standby mode)	less than 0.5W (standby mode)	less than 0.5W (standby mode)	less than 0.5W (standby mode)	less than 0.5W (standby mode)
Bezel Color	Black	Black	Black	Black	Black	Black
Set Dimension (W x H x D)	970.4 x 557.5 x 62.8 mm / 38.20 x 21.9 x 2.5 inch	1,124.1 x 644.3 x 62.5 mm / 44.3 x 25.4 x 2.5 inch	1,239.7 x 710.2 x 63.3 mm / 48.8 x 28 x 2.5 inch	1,458.9 x 832.8 x 63.7 mm / 57.4 x 32.8 x 2.5 inch	1,676.3 x 956.6 x 64.1 mm / 66.0 x 37.7 x 2.5 inch	1,927.6 x 1,097 x 64.6 mm / 75.9 x 43.2 x 2.5 inch
Bezel Width (T/L/R/B)	10.1mm (T/L/R) / 10.3mm(B)	10.4mm (T/L/R) / 11.1mm(B)	10.1mm (T/L/R) / 10.6mm(B)	10.4mm (T/L/R) / 10.9mm(B)	10.8mm (T/L/R) / 11.8mm(B)	10.8mm (T/L/R) / 11.8mm(B)
Net Weight	8.5 kg / 18.7 lbs	11 kg / 24.3 lbs	13.9 kg / 30.6 lbs	21.5 kg / 47.4 lbs	29 kg / 63.9 lbs	38.2 kg / 84.2 lbs
Packing Dimension (W x H x D)	1,092 x 663 x 145 mm / 43.0 x 26.1 x 5.7 inch	1,251 x 777 x 154 mm / 49.2 x 30.6 x 6.1 inch	1,387 x 838 x 159 mm / 54.6 x 33.0 x 6.3 inch	1,629 x 1,022 x 160 mm / 64.1 x 40.2 x 6.3 inch	1,850 x 1,150 x 211 mm / 72.8 x 45.3 x 8.3 inch	2,117 x 1,298 x 269 mm / 83.3 x 51.1 x 10.6 inch
Gross Weight	12.5 kg / 27.56 lbs	16.2 kg / 35.7 lbs	19.5 kg / 43 lbs	30 kg / 66.1 lbs	41.6 kg / 91.7 lbs	59.5 kg / 131.2 lbs
VESA Mount	300 x 300 mm, 4-M6 Screw	300 x 300 mm, 4-M6 Screw	300 x 300 mm, 4-M6 Screw	400 x 400 mm, 4-M6 Screw	600 x 400 mm, 4-M6 Screw	600 x 400 mm, 4-M6 Screw
Standard Certification	CB, CE, cTUVus, FCC, RCM, ERP, CEC, South Africa Energy Efficiency	CB, CE, cTUVus, FCC, RCM, ERP, CEC, South Africa Energy Efficiency	CB, CE, cTUVus, FCC, RCM, ERP, CEC, South Africa Energy Efficiency	CB, CE, cTUVus, FCC, RCM, ERP, CEC, South Africa Energy Efficiency	CB, CE, cTUVus, FCC, RCM, ERP, CEC, South Africa Energy Efficiency	CB, CE, cTUVus, FCC, RCM, ERP, CEC, South Africa Energy Efficiency
EMC	Class B	Class B	Class B	Class B	Class B	Class B
Safety	62368-1	62368-1	62368-1	62368-1	62368-1	62368-1
Environment	ENERGY STAR 8.0	ENERGY STAR 8.0	ENERGY STAR 8.0	ENERGY STAR 8.0	ENERGY STAR 8.0	ENERGY STAR 8.0
IP Rating	IP5X	IP5X	IP5X	IP5X	IP5X	IP5X
Accessories	Quick Setup Guide, Warranty Card, Power Cord, Remote Controller & Battery, RS232 Converter Cable					

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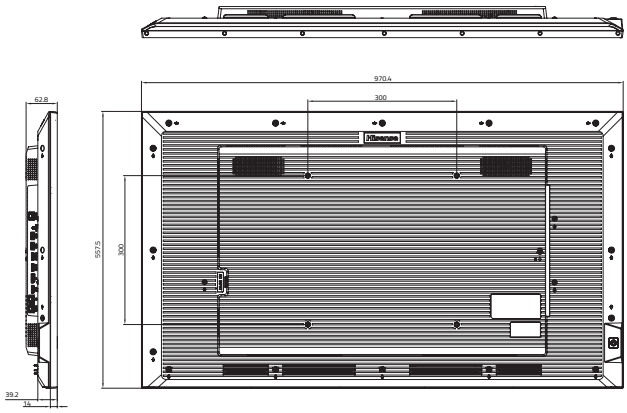
Dimensions

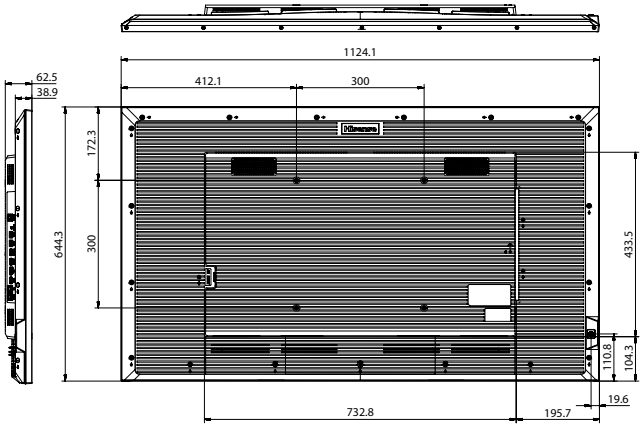
43"

970.4 x 557.5 x 62.8mm / 38.20 x 21.9 x 2.5inch
8.5kg / 18.7lbs



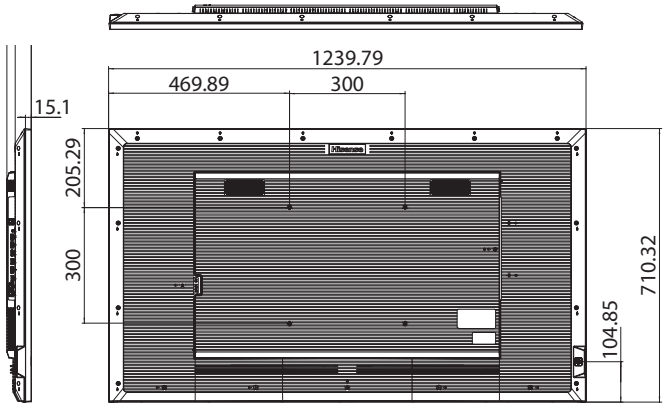
50"

1124.1 x 644.3 x 62.5mm / 44.26 x 25.36 x 2.46inch
11kg / 24.3lbs



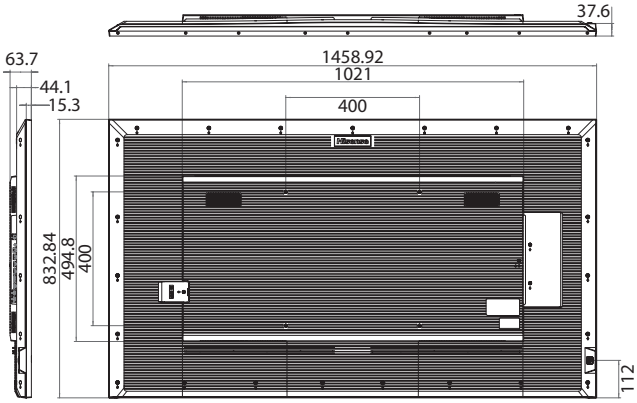
55"

1239.7 x 710.2 x 63.3mm / 48.8 x 28 x 2.5inch
13.9kg / 30.6lbs



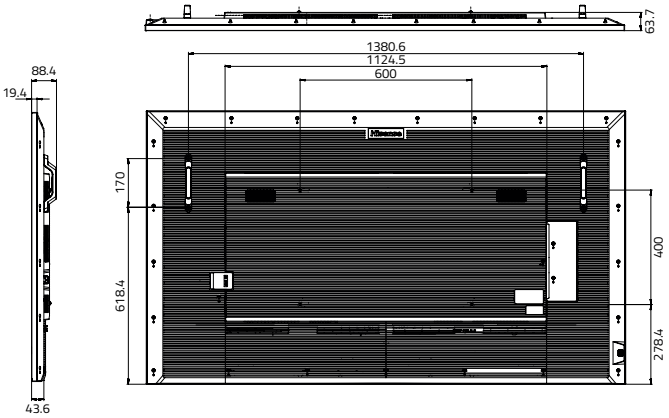
65"

1458.9 x 832.8 x 63.7mm / 57.4 x 32.8 x 2.5inch
21.5kg / 47.4lbs



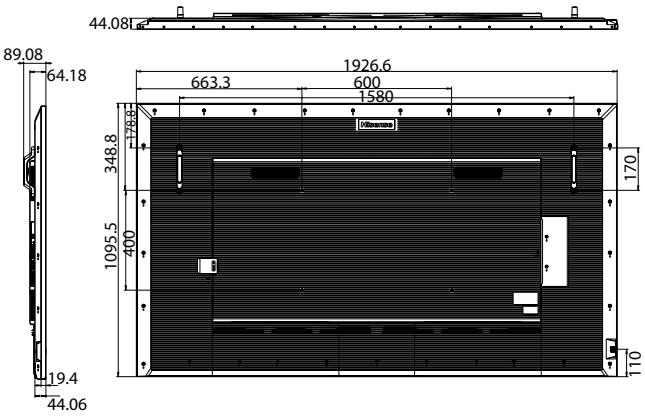
75"

1675.3 x 955.1 x 63.7mm / 66 x 37.6 x 2.5inch
29kg / 63.9lbs



86"

1926.6 x 1095.5 x 64.2mm / 75.9 x 43.1 x 2.5inch
38.2kg / 84.2lbs



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